

Mechanical Requirements

Rampant Colt covers are printed CMYK on 100-pound coated stock. 150 line screen. Digital files should be accompanied by a color proof.

The body is printed CMYK and black on 80-pound white stock. 150 line screen. Color ads should be accompanied by a color proof.

Media and File Formats

The Rampant Colt can accept digital files on common removable media: CD-ROM, DVD, or floppy disk. Software applications accepted: (Mac or PC) Adobe Acrobat PDF format, Adobe Illustrator, CorelDraw, Quark XPress, InDesign, Adobe Pagemaker or Photoshop. Please do not submit Microsoft Publisher files.

Information

Advertising services

Advertising design and production services are available. Please contact WordsWorth for details and rates.

Terms of payment

Invoices are due upon receipt. A service charge of 1.5 percent per month will be added to unpaid balances beginning 30 days from the bill date. No agency commissions are offered.

Position

Position guarantees are available for an additional 10 percent.

The Rampant Colt
1285 Sheridan Avenue, No. 275
Cody, WY 82414

The Rampant COLT®

Official magazine of the Colt Collectors Association, Inc.

**Advertising rates
and specifications
2008**



The Rampant Colt is the official magazine of the Colt Collectors Association, Inc. It is published quarterly to inform the membership, to provide information and to encourage research in the field of Colt collecting.

Circulation is approximately 2500. *The Rampant Colt* is read by firearms enthusiasts and collectors around the world.

It contains lively and informative articles and illustrations, as well as articles focused on the activities of the CCA. It is a benefit of membership and a magazine subscription is a part of the annual dues.

The Rampant Colt is published by WordsWorth, 1285 Sheridan Avenue, No. 275, Cody, WY 82414

Direct inquiries to the publisher, K.T. Roes, (307) 587-3932 or email her at ktroes@wordsworthpublishing.com

Editorial inquiries should be directed to Kurt House at (210) 490-2433 or email him at cowboyhous@aol.com

Advertising inquiries should be directed to Mel Bower at (303) 565-2006 or email him at melbower@bowerresearch.com

Classified Ads

20 cents per word, 20 word minimum. Abbreviations count as one word. Include telephone number in all correspondence. Please include payment with ad. Type, email or provide a digital file to insure accuracy.

Advertising rates and discounts

	1 TIME	2 TIMES	4 TIMES
Four color			
Inside front, inside back and back covers	\$1000	\$900	\$800
Other full page ads	\$750	\$675	\$600
2-page center spread	\$2000	\$1800	\$1600
2-page spread (call for availability)	\$1400	\$1260	\$1120
1/2 page	\$400	\$360	\$320
1/4 page	\$200	\$180	\$160
Black and white			
Full page ads	\$350	\$315	\$280
1/2 page	\$185	\$167	\$148
1/4 page	\$100	\$90	\$80

Closing dates and Publication Schedule

	Space reservation	Materials deadline	Publication Date
SPRING	January 15	February 1	March 1
SUMMER	April 15	May 1	June 1
FALL	July 15	August 1	September 1
WINTER	October 15	November 1	December 1

Ad sizes

Covers	8.5 x 11
Full page other	7.5 x 10
1/2 page horizontal	7 1/2 x 4 7/8
1/2 page vertical	3 5/8 x 10
1/4 page horizontal	7 1/2 x 2 3/8
1/4 page vertical	3 5/8 x 4 7/8

The Rampant Colt trim size is 8.5 x 11. Please allow at least 1/8 inch for bleeds.